

MenuMania Rate Card

Advertorial

| Type | Placement | Size | Model | Value | Special Terms |
|---------------------|-------------------------------|------|---------|-------|---------------|
| Advertorial Feature | Homepage feature for one week | N/A | Tenancy | \$500 | Per Month |

Competition

| Type | Placement | Size | Model | Value | Special Terms |
|-------------|------------------------------------|------|---------|-------|---------------|
| Competition | Image, Text, Video & Homepage Link | N/A | Tenancy | \$500 | Per Month |

Display

| Type | Placement | Size | Model | Value |
|------------|-----------|-----------|-------|-------|
| Big Banner | All pages | 760 x 120 | CPM | \$35 |
| Skyscraper | All pages | 160 x 600 | CPM | \$30 |
| Island | All pages | 300 x 250 | CPM | \$40 |

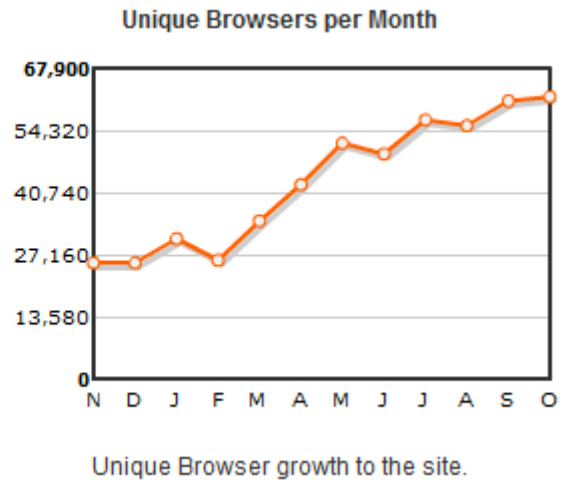
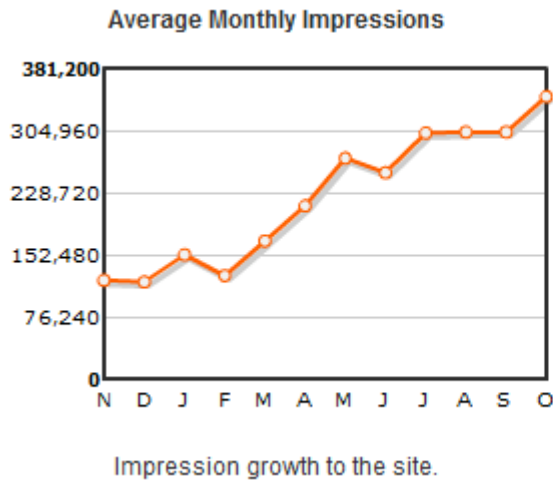
Email

| Type | Placement | Size | Model | Value | Special Terms |
|-------------------|-------------------|-----------|------------|---------|------------------------------|
| Email: Newsletter | Skyscraper + Text | 160 x 600 | Tenancy | \$0..35 | Max 1 Per Month |
| E-mail: Solus | Images + Text | Custom | Per Person | \$0.35 | Max 1 Per Month Min \$700 |

Sponsorship

| Type | Placement | Size | Model | Value | Special Terms |
|---------------------|-----------|--------|---------|---------|---------------|
| Microsite | Solus | custom | Tenancy | \$3,000 | Per Month |
| Home Page Takeover | Custom | N/A | Tenancy | \$5,000 | Per Week |
| Section Sponsorship | Custom | N/A | Tenancy | \$1,500 | Per Month |

Ask us about our custom solutions ☺



General Terms

- Minimum display campaign value - \$1,000
- Advertorials must be produced in-house
- All sponsorships and custom solutions must be co-produced in-house

Glossary

- CPM (Cost Per Thousand)
- Tenancy (Fixed position - 100% placement)

More information

www.adhub.co.nz

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